

Hello.

I have to say that it was a stroke of good luck for us when Patrick contacted us about working with the Association to get some tools in your hands. Just so happens that we were in the process of looking for someone who could help us. We want to educate ourselves about the Sheep Industry and the people involved in it. I am excited to be working with Patrick and members of the Association.



We are knowledgeable when it comes to Horses, Cows, Goats, etc. but not so much with Sheep. The Hoof Boss is the same for each Industry. It removes material from a hoof. NEVERTHELESS, everything else is different depending on Industry.

I want to thank you for being a part of this project. In answering the questions please remember, do not hold back. We are looking for the Good, the Bad and the Ugly.

Name _____ Phone _____ Email _____
Address _____ City _____ State _____ Zip _____

Type of Hoof Boss Electric
 Battery Powered
 Size of Battery _____ Amp Hrs.
 Number animals trimmed before needing to recharge _____
 How many Batteries do you have available _____

We have been providing the Hoof Boss in one version or another for the last 10 plus years. Yet we find that most people are not aware of our tool. We have promoted and advertised our product through various venues, magazine ads, facebook, amazon, trade shows, etc. Your answers to the following questions will help us focus in on the most beneficial venues.

How did you hear about the Hoof Boss?

Word of Mouth?

Social Media?

Which Platform?

Google?

Boss Tools Website?

Sheep Industry Magazine/Blog?

Other?

What do you think is the best way to reach farmers like yourself?

Is your family active in youth programs that involve animals?

Name of Group?

Please share your initial reactions, emotions and thoughts.

What was your initial thought or reaction the first time you heard about the Hoof Boss?

What was your initial thought or reaction the first time you actual saw and held the Hoof Boss?

What were your initial thoughts or reaction AFTER you used the Hoof Boss for the first time?

We provide written instructions and general information that comes with the tool set.

When you received the tool

Did you read the instructions before you used the tool the first time? Be honest.

How much time did you spend looking at the written instructions and the general information?

Were the written instruction included in the tool bag sufficient to get you started?

Were the written instructions understandable?

Is there any specific sheep information and/or instructions that should be in written form and included with the tool set?

In addition to Sheep, is there any other general information and /or instructions that you think should be included. Anything you may have questioned but could not find an answer.

We also provide video information and instructions through our Website www.mybosstools.com in a section we call the “Boss Tools School”

Did you watch the videos before you used the Hoof Boss the first time?

How much time do you think you have spent looking at the video instructions?

Were the videos in the “Hoof Boss Setup Videos” section sufficient to get you started?

Were the video instructions easy to follow?

Any additional general information / instructions that you think should be included in the “Hoof Boss Set Up” section.

Currently we do not have any video’s that show anything specifically about sheep. We hoping that working with you and the other association members that we will be able to create some good informative videos.

What do you think should be included in the videos?

Would you be willing to host us on your farm to do an instructional video?

Using the Hoof Boss

Did you practice before you used the Hoof Boss on a hoof for the first time?

If you practiced, How much time did you spent?

**Did you have a person experienced in using the Hoof Boss show you how to use it?
How valuable was that one-on-one experience?**

Over the past years working with our customers, we have concluded that there is a learning curve when using the Hoof Boss. It does not seem to be as easy as just plugging it in and getting after it.

Would you agree that there is a learning curve?

How long do you think it takes to become comfortable with the Hoof Boss?

Assuming there is a learning curve, what were the specific things that you had to learn about using the Hoof Boss?

Did your comfort and expertise in using the tools gets easier and better over time?

What contributes to you making the decision that you need to trim?

Describe any environmental or weather occurrences' that effect your trimming schedule?

What dictates when you trim your animals?

Do you trim all of your animals at one time? How Many?

If not, what is the average number of animals that you trim at one time?

What is the time interval between trims?

How many sheep can you trim in an hour?

We describe trimming as either maintenance trimming or corrective trimming. Corrective trimming would be when you have laminitis problems and part of the medical treatment requires removing material from the hoof.

Have you experienced hoof problems on your farm that required hoof material removal?

If yes, describe the hoof problems you have experienced.

How often have you experienced hoof problems?

Is the Hoof Boss a good option to use when treating sore feet?

If yes, why and how is it used?

If not, why not? What tool would be used and why?

On a scale of 1 to 5 (with 1 being 'definitely not critical at all' and 5 being 'definitely very critical'),

How important is good hoof health to the success of your sheep operation? Why?

Securing the Animal

How do you restrain the animal?

What is the most common method in your area to restrain the animal?

Do you use some sort of stand, chair or table?

Maintenance

Did you know how to sharpen a chainsaw chain before getting the Hoof Boss?

If not, was our information helpful in explaining how to sharpen a chain saw?

Farm operation

Explain why you are raising sheep? What was/is your primary objective?

If you are raising sheep for economic gains, explain how that works.

What is the end product(s)?

Who's buying it?

How much and how often are you selling?

What breed(s) of sheep do you have? Number?

Do you have other animals that you can trim using the Hoof Boss?

Type?

Number?

Type of Soil

Dry? Wet? Sandy? Loam? Clay?

Are your sheep exposed to rocks, gravel, concrete or other hard surfaces on your farm?

In your location, do you experience, hard, dry hooves in the summer?

Size of your farm or containment area you use for the animals?

What is the average size of a sheep farm in your area? Number of sheep? Acreage Size?

One of the things about this power tool is that it can be used for other things. It is great for small projects that you can do quickly. I have one here at my home and I use it all the time. I used mine for things such as cutting wire shelving to length, sanding on some metal before painting, etc. We do not advertise the fact that the tool can be used for more than just hoof trimming.

Did you use the Hoof Boss for little projects around the homestead? How did you use it?

Do you think we would benefit from telling people its versatile although it's specifically designed to trim hooves?

Finally. Thanks for helping us with this project. It means the world to us. And in the event that I didn't cover everything, please add any additional comments you might have. Thanks again.